

Ai WORLD

FOUNDER / AI WORLD HOLDINGS

Dr. Mohamad Saleh

A professional record spanning property development, broadcasting, publishing and architectural concepts in Lebanon and the Gulf.

From civil engineering to development

Three strands run through the record: engineering, market development and a media business dedicated to property.

1994 — **Civil engineering**

The CV records a bachelor’s degree in civil engineering, with a buildings specialisation.

1995 — **The Beirut beginnings**

MAK is the starting point of the founder’s property work. Its residential portfolio includes developments in Arsoun, Sharoon and Betkhina.

2003 — **Advanced marketing**

The CV records a master’s in advanced marketing. The Dubai archive also dates Feasibility Businessmen Services to this period.

2004 — **Property broadcasting in Dubai**

Al Aqariya TV and the Aqariya News Agency took the founder’s work into specialist broadcasting and reporting.

2007 — **Business administration**

The CV records a doctorate in business administration with a focus on feasibility studies.

Sources / Founder’s CV, pages 3, 7 and 45. Historical business register, MS-05, pages 2–3.

The Bonyan-period project register

The project ledger lists eleven completed developments across three cities. Its “year built” and unit figures are reproduced below.

City	Project	Year	Units
Dubai	Rose Rayhaan by Rotana	2009	481
	New Dubai Gate 1	2009	343
	New Dubai Gate 2	2010	300
	Freij Merdif	2008	31
Sharjah	Lulu Tower	2007	157
	ABBco Tower	2008	520
	Sharjah Gate	2008	342
Doha	Lagoon Tower 1	2009	330
	Lagoon Tower 2	2009	330
	Palm Tower 1	2010	351
	Palm Tower 2	2010	351



The CV’s 28-year retrospective reports AED 5.1 billion in works and 8,055 units across the founder’s career. It describes eleven towers. The detailed register names ten towers and Freij Merdif, a three-storey Dubai residential development.

Sources / Founder’s CV, page 10 and pages 39–44. Past Real Estate Projects, MS-05, page 5.

Earlier companies and regional work

The founder worked through several operating companies and with local development partners. The source records describe different roles for each project.

MAK · Lebanon

The CV credits MAK with Mountain Gate in Arsoun, Shooq Residence in Sharoon and Al Hanaa Residence in Betkhina. It records these as delivered residential projects.

Feasibility Group / Capital Plus · Dubai

A historical corporate record traces Feasibility Businessmen Services to Capital Plus. Captions in the same archive attach the earlier Feasibility name to project development management for Rose Tower, New Dubai Gate 1 and several Sharjah buildings.

Bonyan and Dar Qatar · The Gulf

Dr. Saleh held a former vice-presidential role at Bonyan. The 2026 presentation names Bonyan on its Dubai and Sharjah completed-project pages and Dar Qatar on the two Doha twin-tower projects. The CV also names investment partners on individual projects.

Noor and R-WORLD · Project development

The founder’s CV records Noor’s Canadian Town studies and development activity in Erbil and Aramoun. It describes R-WORLD’s concept work on The Globe, Boat Hotel and Media Hotel. The regional register separately cites consultancy at Wahat Najd in Saudi Arabia.

Sources / Founder’s CV, pages 44–45 and 53–54. MS-05 historical development archive. 2026 corporate presentation, pages 3–10.

Al Aqariya Television

The founder’s career brought specialist property coverage into the studio. The CV records two Al Aqariya channels and a Dubai property news agency.



Dubai, 2004

Al Aqariya channels 1 and 2

The professional archive dates both channel entries to 2004. It places broadcasting, property news and project presentation within one specialist media operation.



Dubai, 2005

The broadcast team

A surviving group photograph identifies the Al Aqariya media team in Dubai. Its place in the CV documents the people behind the channel’s early programming.

Sources / Founder’s CV, pages 3 and 57–59. Images reproduced from the professional media archive.

Property in print

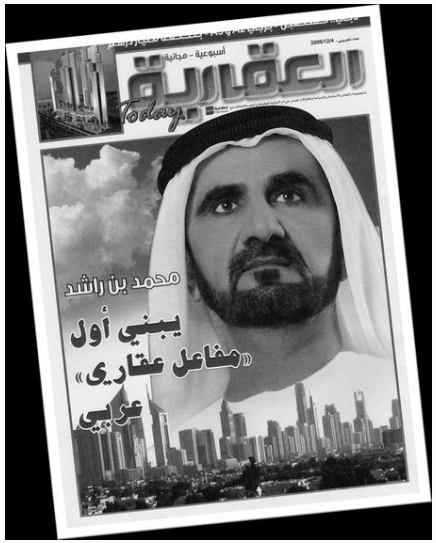
The periodicals served different audiences, from a weekly property newspaper in Dubai to monthly titles in Saudi Arabia and Lebanon.



Magazines

Aqariya World and Billion Plus

The founder’s CV names both titles in its publishing record. The archive preserves covers and editorial pages from Al Aqariya magazine across several issues.



Newspapers and regional editions

Aqariya Today, Noor Times and Al Aqariya Plus

The CV identifies Aqariya Today as a Dubai weekly, Noor Times as a Lebanese monthly and Al Aqariya Plus as a Riyadh publication. The pictured example is an Aqariya Today cover.

Sources / Founder’s CV, pages 3 and 60–67. Original mastheads appear as published.

Technology and construction partnerships

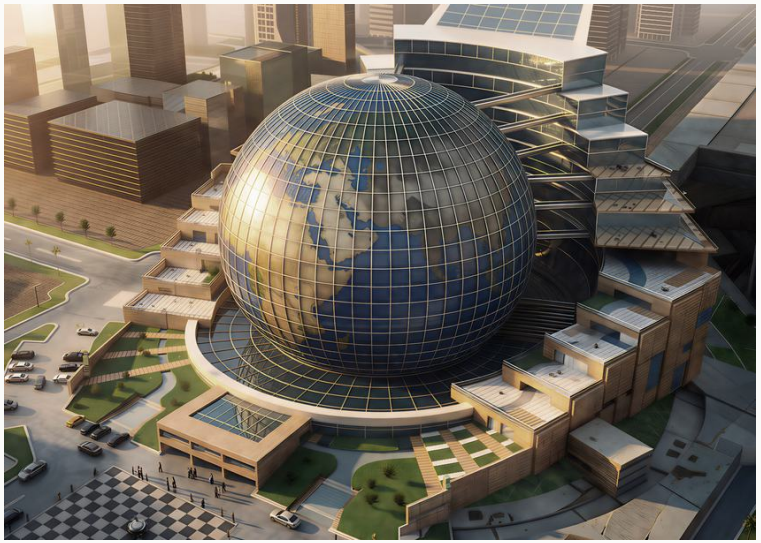
The CV records these historical relationships by date, market and area of work. Each entry describes the scope recorded at that time.

2006 · Dubai	**Panasonic**	Building infrastructure, including CCTV and cameras.
2009 · Lebanon	**Philips**	Medical equipment and lighting for group projects.
2009 · Lebanon	**LG**	Appliances and air conditioning.
2009 · Lebanon	**Huawei**	Communications networks and equipment.
2010 · Lebanon	**Doka**	Scaffolding and related construction systems.
2016 · Dubai	**ZTE**	White-label phones and branding.
2017 · Dubai	**Etisalat**	Facilities management and associated building services.

Source / Founder’s CV, pages 88–96. Partnerships are presented as historical entries in the founder’s record.

Architecture as intellectual property

The founder’s vision portfolio explores buildings and districts that can be recognised by their form. The illustrated concepts continue in the group’s 2026 corporate presentation.



Architectural concept

The Globe

The spherical structure was conceived as a meeting point for the property industry. The later presentation studies how it would sit among surrounding buildings.



Waterfront concept

I LOVE DUBAI

The lettering becomes the skyline itself. The newer presentation develops the idea through waterfront perspectives, varying the viewpoint and lighting across the studies.

Sources / Founder’s CV, pages 46–54. Corporate presentation, pages 12–17 and 55–56.